



VFW AUXILIARY

UNWAVERING SUPPORT FOR UNCOMMON HEROES®



To Potential Sponsors,

The Auxiliary to VFW Post 10427, 8760 RR 2243 Leander, Texas is hosting its Annual Hill Country Shootout BBQ Cook Off on September 23-24, 2022 is devoted to making a difference in the community. We provide quality programs that benefit all veterans in our city and surrounding areas. As a prominent member in the fastest growing city in the nation, we ask for your support in continuing to make this event a success. Our goal is to raise \$20,000 in sponsorships to help fund our continued support for Veterans and their families. We ask that you consider supporting our cause. Funds from the cook off will be used to expand and enhance our existing programs.

Your sponsorship and donation will benefit several of our Local Veteran Programs and projects such as the Chad E. Ohlschlaeger Foundation for P.T.S.D., Blue Star Mothers, Local High School Scholarships, and Local First Responder Awards. All donations are tax deductible with a letter available upon request.

DONOR: Your donation will be acknowledged in several ways. As a donor for the auction and/or swag bag items for our cookers and vendors, you will be included in our mass social media campaigns for months prior to and after our cook-off, direct marketing, radio stations, print ads and visible to an estimated 2,000 people in attendance on the day of the event. If you also plan to attend, please let me know and you will also be included as a judge for the event with access to the hospitality tent. We are looking for the following types of donations as an example:

These are just a few examples of the items we have received in previous years.

Vacation packages, tickets to attractions, spa days, wine packages, flights, gift certificates from your business, dinners or food gift cards (may be included in a large gift card bouquet during auction) Imprinted items for giveaways, T-Shirts, gift baskets, tickets to games or events, all-inclusive golf packages, verified autographed materials and/or instruments, experience trips (guided tours, hunting packages, camping or glamping necessities/gear, CHL classes, guns and ammo, aerial tour packages, etc.)

SPONSOR: With a monetary donation from your company, you will be included as a sponsor of our event in promotions and advertisements which are shared with thousands via social media, direct marketing, radio stations etc. All sponsorships include complimentary V.I.P. judging positions.

\$10,000 - Naming rights for the event, recognition at Awards/Trophy/Auction ceremony, (Premier) logo on all banners and marketing. Logo on all trophies, complimentary booth, hospitality access, and first right of refusal for naming rights of next year's event.

\$2,000 - Trophy sponsor - Logo on one BBQ Category trophy (5 Total Trophies), Logo and contact info on banner (Largest Font), complimentary vendor booth and hospitality access.

\$500 - Logo and contact info on banner (Large Font), hospitality access and complimentary vendor booth.

\$250 - Logo and contact info on banner (Medium Font), hospitality access and complimentary vendor booth.

\$100 - Logo on banner (Small Font) and hospitality access.

The Auxiliary to VFW Post 10427 rely on support of generous donors such as you. Your donation will help to ensure the success of our future. We thank you for your continued support and look forward to partnering with you on this endeavor.

